LIBRARY TUNE-UP FOR TREN 2P10
Agenda

• Library databases for tourism
  • SuperSearch (multidisciplinary)
  • Leisure, Recreation and Tourism Abstracts
  • ABI/INFORM (Business)

• Critical analysis - is it academic (scholarly/research)?

• Advanced tips for databases

• Citing
Library databases especially for tourism

• SuperSearch

• My example – birdwatching in Peru
Choosing a database

James A. Gibson Library

SuperSearch

Search for books, articles, and more!

What is SuperSearch?

EVENTS

There are no events at this time.

NEWS

Thank You For Telling Us What You Think!
Library Announces Trial of the Knovel Database
Library Survey Winner

MORE

We've made some changes to our homepage. What do YOU think?

1. Vote now:
   - I was able to easily find what I was looking for!


Academic Journal
PDF Full Text (2.7MB)


Full Text Online

3. AVIFAUNA EN EL CAMPUS DE LA UNIVERSIDAD NACIONAL AGRARIA LA MOLINA (UNALM), LIMA -- PERÚ. (Spanish)

AVIFAUNA OF UNIVERSIDAD NACIONAL AGRARIA LA MOLINA (UNALM) CAMPUS. (English) By: Takano Goshima, Fernando; Castro Izaguirre, Nadia. Ecología Aplicada. 2007. Vol. 6 Issue 1/2, p149-154. 6p. 4 Charts, 2 Graphs, 1 Map. Language: Spanish.

Show all 7 images
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Full Text Online
Critical analysis

• Are the books/articles relevant to my topic?
• Are the books/articles recent?
• Are they written in a language that you can read?
• Are the books/articles available online or in-print in the Brock University Library?
• If the library doesn’t have a copy, do I have time to get an Interlibrary Loan?
• Are the books/articles academic (scholarly)?
LIFE SCIENCE RESEARCH;
New Life Science Research Study Findings Have Been Reported from University of Turku, Finland

SECTION: EXPANDED REPORTING; Pg. 1578

LENGTH: 319 words

Current study results from the report, "Bird diversity, birdwatching tourism and conservation in Peru: a geographic analysis," have been published. Biodiversity loss, it is important not only to assess the need for conservation, through e.g. gap analyses, but also to seek practical solutions for promoting and socially sustainable tourism can be one such solution," researchers in Turku, Finland report (see also Life Science Research).

"We present a method to spatially link data on conservation needs and tourism-based economic opportunities, using bird-related tourism in Peru as an example. Conservation areas in Peru where potential for such projects could be particularly high. Several areas within the central and northern Andean regions, as well as of Madre de Dios and Loreto emerge as promising for this type of activity. Mechanisms to implement conservation in these areas include e.g. conservation easements," wrote L. Puhakka and colleagues, University of Turku.

The researchers concluded: "Some of these mechanisms also offer opportunities for local communities seeking to secure their traditional land ownership."

Puhakka and colleagues published their study in Plos One (Bird diversity, birdwatching tourism and conservation in Peru: a geographic analysis. PloS One, 2012; 7(3): e33337. doi:10.1371/journal.pone.0033337). For additional information, contact L. Puhakka, Dept. of Biology, University of Turku, Turku, Finland.

Keywords: City:University Park, State:Pennsylvania, Country:United States, Region:North and Central America, Agriculture. This article was prepared and staffed by L. Puhakka, University of Turku, Turku, Finland.


LANGUAGE: ENGLISH

PUBLICATION-TYPE: Newsletter
Birdwatching in Peru: 1963-2006
Observando aves en el Perú: 1963-2006
Hansjakob Lüthi

Abstract
In this paper we present the observations and sightings of birds carried out in 24 departments of Peru between 1963 and 2006. Information on the locations and altitudes is discussed for a total of 319 species from 62 families, and for some species are reported behavior, phenology and songs. 83% of the observations were made between 1963 and 1976 and 37% correspond to observations made in the Department of Lima.

Keywords: Birds; Peru; distribution; habitat; behavior.

Resumen
En el presente trabajo se dan a conocer los avistamientos y observaciones de aves realizadas en 24 Departamentos del Perú entre los años 1963 y 2006. Información sobre las localidades y altitudes es comentada para un total de 319 especies de 62 familias, además para algunas especies se informa sobre comportamientos, fenología y cantos. El 83% de las observaciones fueron realizadas entre 1963 y 1976 y el 37% corresponden a observaciones realizadas en el Departamento de Lima.

Palabras clave: Aves; Perú; distribución; hábitat, comportamiento.
Resumen

En el presente trabajo se dan a conocer los avistamientos y observaciones de aves realizadas en 24 Departamentos del Perú entre los años 1963 y 2006. Información sobre las localidades y altitudes es comentada para un total de 319 especies de 62 familias, además para algunas especies se informa sobre comportamientos, fenología y cantos. El 83% de las observaciones fueron realizadas entre 1963 y 1976 y el 37% corresponden a observaciones realizadas en el Departamento de Lima.

Palabras clave: Aves; Perú; distribución; hábitat, comportamiento.

Introduction

As a teacher of Biology and German language at the Colegio Pestalozzi in Lima, the author lived in Peru from 1963 to 1973. Fascinated by the extraordinary diversity of Peruvian birdlife, he dedicated a large part of his spare time to birdwatching. He was lucky to count on the support of Maria Koepcke, a pioneering ornithologist of Peru. The author met her regularly at the Museum of Natural History to discuss his newest sightings. Travelling the Peruvian territory by all means of transports (and often by foot), he always had his binoculars and his notebook to hand. Although his interest covered all aspects of birdlife, he focused his attention on behavior related to reproduction, including vocal emissions, courting, nest-building, breeding and caring for the young. — Since returning to live in Switzerland in 1973, he has visited Peru several times, always aiming to enlarge his knowledge of the Peruvian birds.

In 2009 encouraged by Manuel Plenge, the author began to select and process the large amount of data, photos and drawings in order to prepare this publication. This paper reports on the main sighting and observations on 319 Peruvian birds made between 1963 and 2006.

Material and methods

This work follows the taxonomy and the order given in the List of the Birds of Peru by Manuel Plenge (2010). Species which were difficult to distinguish in the field have been excluded. Subspecies have not been considered.

Vertical distribution: In a considerable number of species the records of minimum and maximum altitude exceed the data of Birds of Peru (2007), referred to as BP; these figures are highlightend in bold, so are records concerning reproduction, as song activities, courting, nest-building, breeding etc.

Abbreviations

totoral: community of Typha and Scirpus
gramadal: community of Distichlis and Sporobolus
quebrada: ravine; small tributary valleys of the Andes

1. Notoprocta ornata

02/05/1964. Near Corpacancha, Junín, 4400 m: Group of about 6 inds. in open Puna grassland.

04/12/1966. Chumcha, Santa Eulalia Valley, Lima, 4000 m: Ind. in open Polyepis wood.

29/06/1969. Watershed between Concepción and Comas, Junín, 4100 m: Group of 4 inds. in Puna grassland.

28/09/1970. Between Coracora and Parinacochas, Ayacucho, 3500 m: Several sightings in Puna grassland and barren rocky slope. When flushed, they emit a high-pitched di'di'.
Advanced tips for databases

• So even though I got 11 results – many are older or not relevant – only 1 result is suitable
• Try:

  • Using different “fields” to search in e.g. abstract

Modifying Keywords
• Birdwatching -> broader terms – ecotourism
  • “bird watch*” or birdwatch* (birdwatching, birdwatcher)
  • What about birder? Careful about using bird*

• Try a different database
But how do I use Full Text Online?

9. Notes from the field: four places around the globe exemplify four different approaches to **ecotourism**
   [PDF Full Text]

10. **Social-ecological factors influencing tourist satisfaction in three ecotourism lodges in the southeastern Peruvian Amazon**
    Torres-Sovero, C; Gonzalez, JA; Martin-Lopez, B; Kirkby, CA. TOURISM MANAGEMENT; JUN, 2012; 33; 3; p545-p552, Database: Social Sciences Citation Index
    Times Cited in Web of Science®: (1)
    [Full Text Online]

11. **LOCAL ENCOUNTERS WITH GLOBETROTTERS Tourism's potential for street vendors in Cusco, Peru**
    Steel, G. ANNALS OF TOURISM RESEARCH; APR, 2012; 39; 2; p601-p619, Database: Social Sciences Citation Index
    Times Cited in Web of Science®: (2)
    [Full Text Online]
Title: Social-ecological factors influencing tourist satisfaction in three ecotourism lodges in the southeastern Peruvian Amazon

Full Text Online Scholars Portal
Available from 1982 volume: 3 issue:1 until 2015 volume: 46 issue:1150

Full Text Online Elsevier SD Freedom Collection
Available from 1995 volume: 16 issue:1

Need Help? Ask Us
Social–ecological factors influencing tourist satisfaction in three ecotourism lodges in the southeastern Peruvian Amazon

Claudia Torres-Sovero, José A. González, Berta Martín-López, Christopher A. Kirkby
June 2012, 33(3) p.545-552

Appendix Supplementary data
Download

Appendix Supplementary data
Supplementary data associated with this article can be found, in the online version, at doi:10.1016/j.tourman.2011.06.008.

Abstract

Analysing the factors that influence visitor satisfaction is critical for the appropriate management of tourism, particularly in nature tourism enterprises, which are expected to contribute to biodiversity conservation and the development of local people. In this paper, we investigate the effect of different socio-economic and ecological variables, as well as tourist-operation related factors, on the overall satisfaction of tourists visiting three Amazonian lodges in Peru. We found three typologies of tourists, differing by several socio-economic and cultural factors, and by their motivations. The quality of the lodge was the factor that had the largest influence on overall satisfaction. Only one type of tourists (“true ecotourists”) showed a positive relation between their overall satisfaction and ecological features such as the species observed or cultural features such as operation of the lodge by native communities using local guides. Implications for management are discussed in terms of the potential of nature tourism to contribute to sustainable development in the Peruvian Amazon.

Peruvian Amazon | Ecotourism | Lodge | Tambopata National Reserve | Tourist satisfaction

Read the whole article here
Social–ecological factors influencing tourist satisfaction in three ecotourism lodges in the southeastern Peruvian Amazon

Claudia Torres-Sovero, José A. González, Berta Martín-López, Christopher A. Kirkby

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Tourist satisfaction

ABSTRACT
Analysing the factors that influence visitor satisfaction is critical for the appropriate management of tourism, particularly in nature tourism enterprises, which are expected to contribute to biodiversity conservation and the development of local people. In this paper, we investigate the effect of different socio-economic and ecological variables, as well as tourist-operation related factors, on the overall satisfaction of tourists visiting three Amazonian lodges in Peru. We found three typologies of tourists, differing by several socio-economic and cultural factors, and by their motivations. The quality of the lodge was the factor that had the largest influence on overall satisfaction. Only one type of tourists ("true ecotourists") showed a positive relation between their overall satisfaction and ecological features such as the species observed or cultural features such as operation of the lodge by native communities using local guides. Implications for management are discussed in terms of the potential of nature tourism to contribute to sustainable development in the Peruvian Amazon.

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Finding Journal Articles

Professors often require you to use scholarly (academic) journal articles when you are writing reports or papers. Often a good starting place is one of the databases for Tourism and Environment provided by Brock University Library. See below for some video tutorials for getting started.

- Leisure and Tourism
  Provides comprehensive coverage of all aspects of leisure, recreation, sport, tourism and the cultural industries. Provides comprehensive coverage of all aspects of leisure, recreation, sport, tourism and the cultural industries, including leisure and tourism policies, tourism and leisure industries, travel and transport, facility management and planning, recreation, cultural, entertainment and sporting activities, urban regeneration, sociology and behaviour, education and training, community development, ecotourism, natural resources and the environment. Also available are a compiled list of web links relevant to leisure tourism subjects and a list of original research, reports and statistical bulletins on external websites available through leisuredtourism.com.
  This database includes the full-text of over 90 CABI e-books with titles continuously added as they are published.
  Coverage 1974-present
  [more...]

- SuperSearch
  SuperSearch is a powerful multidisciplinary tool. It includes content from the Brock library catalogue, digital repository, all of the EBSCO databases (including Academic Search Complete), JSTOR, Web of Science, and journal article citations from many scholarly publishers. Content in SuperSearch includes articles in magazines and academic journals, books, and book chapters. However, SuperSearch does not include everything covered by all library databases.

Using SuperSearch to find Peer-reviewed Articles

Using Subject categories in SuperSearch
Choosing a database
### Increased relevancy

**Search results**

returned 41 results

1 to 10 of 41 results  
Show me: **most relevant first**

Results per page: **10**

Results page: 1 2 3 4 5 Next »

Mark: All / None


   Among rainforest **ecotourism** sites in Tambopata, Amazonian Peru. These rainforest lodges act as stewards of the surrounding habitat. Different histories and philosophies regarding tourism resulted in varied levels of economic, social and ecological sustainability. This study quantitatively examines


   Be present. Although these ideas about causal mechanisms are not mutually exclusive, scholarly studies tend to reflect one more than the other. Two **ecotourism** projects from Brazil and Peru are compared. The Brazil study illustrates sea turtle **ecotourism** that generates economic benefits for coastal


   View Abstract »

   Get It!
Keywords which might be useful for opposing views

- Argument
- Discourse
- Benefit, advantage
- Disadvantage
- Conflict
- Controversy
- Issue
- Refute
- debate

Economic benefits vs. Health benefits
How many concepts?

Ecotour? AND Peru AND (discourse or benefit or....) AND ?

Another concept?

Ecotour*

Peru

Discourse etc.
Additional database features

• Field searching
• Marking and exporting to email
• Marking and exporting to a bibliographic citation managers
• Saving searches
Citation Styles

• Choice of styles for this assignment
  • APA
  • MLA or
  • Chicago Turabian

• BE CONSISTANT

• Use Style Guides (from library home page) or
  http://researchguides.library.brocku.ca/c.php?g=99833&p=646076

• covers inline and/or footnotes and references
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- Annotated bibliographies
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- Citation management tools (Zotero)
- Literature reviews
- Book reviews
- Research Posters
- More help with essay writing
Find information about citing your work, creating references, bibliographies and works cited pages. Includes links to print guides in the library & online help pages.

What's in the Guide

Style Guides
This guide includes information on the following citation styles:

- APA (American Psychological Association)
- MLA (Modern Language Association)
- AMA (American Medical Association)
- ACS
- AEA (American Economic Association)
- ASA (American Sociological Association)
- CSE/ CBE (Council of Science Editors/ Council of Biology Editors)
- Chicago - Turabian
- Harvard System of Referencing

Getting Help

Bibliography

My own mind was my source due to experience.
In-Text Citations: The Basics

Summary:
APA (American Psychological Association) style is most commonly used to cite sources within the social sciences. This resource, revised according to the 6th edition, second printing of the APA manual, offers examples for the general format of APA research papers, in-text citations, endnotes/footnotes, and the reference page. For more information, please consult the Publication Manual of the American Psychological Association, (6th ed., 2nd printing).

Contributors: Joshua M. Paiz, Elizabeth Angeli, Jodi Wagner, Elena Lawrick, Kristen Moore, Michael Anderson, Lars Soderlund, Allen Brizee, Russell Keck


Reference citations in text are covered on pages 169-179 of the Publication Manual. What follows are some general guidelines for referring to the works of others in your essay.

Note: APA style requires authors to use the past tense or present perfect tense when using signal phrases to describe earlier research, for example, Jones (1998) found or Jones (1998) has found...
In-text citations

- When **paraphrasing** or **summarizing**, the author’s name is followed by the year of publication
  - E.g. Morrison (1994) argues that libraries are a great place for students to start their research

- **Direct quotes**
  - With the author’s name prefacing or following the quote
  - e.g. Morrison (1994, p. 324) states that “students who start their research in the library start their research in the right place.”
  - Author’s name not referenced in the text
  - e.g. She also argues that “students who don’t start their research in the library may be at a disadvantage” (Morrison, 1994, p. 325)
Footnotes

- Used differently in APA and MLA versus Chicago so read the instructions in the style guides carefully.

- Footnotes are citations or comments which are placed at the bottom of the page where the corresponding references is mentioned.
References List/Works Cited/Bibliography

- List all items alphabetically but author or authorship (regardless of format)

  Appears at the end of the paper.

- Where there are several items by the same author they should be listed in order by date, earliest work first

- Additional lines do not have a hanging indent
References List

General format (book):
- Author., Year. Title. Place of publication: Publisher.

General format (journal article):
- Author., Year. Title of article. Title of Journal, volume(issue), page number(s).

More formats on the online style guides…
Other citation help

- Drop-in Learning Centre
  - Writing and study skills (yellow)

- Help Desk in the library
Citation Managers

- I used to teach RefWorks but the free Brock University access will be discontinued in June.
the concept:

- database
- *optional*
- reference(s)
- bibliographic management software
- produce bibliography

export
Other Free citation managers

- Zeroto
- EndNote Basic
- Some of these are fee-based
help!

• mjacklin@brocku.ca

• ext 3960

• office hours
  • please email or make an appointment
  • (please note I will not be available from Jan 26 to Feb 3rd.)