News & Notes... From the Business & Economics Liaison Librarian

News: Wiley Journals Are Back!

Online access to the suite of Wiley/Blackwell journals via the Wiley Online Library database has been restored effective January 1, 2016 and includes journal issues published during 2015.

News: Oxford Handbooks Online

Our collection of Oxford Handbooks Online has been updated!

New handbooks in Business and Management include:
- Creative Industries
- Professional Service Firms
- Sociology, Social Theory, & Organization Studies

New handbooks in Economics and Finance include:
- Austrian Economics
- Local Competitiveness
- Africa and Economics, V. 1-2
- The Macroeconomics of Global Warming
- Panel Data
- International Antitrust Economics, V. 1-2
- Banking, 2nd ed.
- Economics and Institutional transparency
- Behavioral economics and the law
- Land economics
- Applied nonparametric & semiparametric econometrics & statistics
- Christianity and Economics
- Economics of the Pacific Rim

New handbooks in Psychology include:
- Justice in the workplace
- Creativity, innovation, & entrepreneurship
- Workplace discrimination
- Work and family

New handbooks in Political Science include:
- The political economy of international trade
- Public accountability

Linda Lowry,
Business & Economics Liaison Librarian

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The 2015 winner of the Financial Times and McKinsey Business Book of the Year Award was Martin Ford’s *The Rise of the Robots*. Five other titles were on the short list, and these will also be available to read online or for checkout from the Brock Library in the near future.


“A stark warning from a Silicon Valley entrepreneur about what we must do to keep an automated economy from being a massively unjust one”. Also named as one of the top 15 business books of 2015 by Forbes magazine.


“Digital Gold is New York Times reporter Nathaniel Popper’s brilliant and engrossing history of Bitcoin, the landmark digital money and financial technology that has spawned a global social movement”.


“How Music Got Free is a riveting story of obsession, music, crime, and money, featuring visionaries and criminals, moguls and tech-savvy teenagers. It’s about the greatest pirate in history, the most powerful executive in the music business, a revolutionary invention and an illegal website four times the size of the iTunes


“Losing the Signal is a riveting story of a company that toppled global giants before succumbing to the ruthlessly competitive forces of Silicon Valley. This is not a conventional tale of modern business failure by fraud and greed. The rise and fall of BlackBerry reveals the dangerous speed at which innovators race along the information superhighway”.


“Richard H. Thaler has spent his career studying the radical notion that the central agents in the economy are humans—predictable, error-prone individuals. Misbehaving is his arresting, frequently hilarious account of the struggle to bring an academic discipline back down to earth—and change the way we think about economics, ourselves, and our world”.
News: CFA Institute Investment Series


“...blends theory and practice to paint an accurate, informative picture of the equity asset world. The most comprehensive resource on the market, this text supplements your studies for the third step in the three-level CFA certification program by integrating both accounting and finance concepts to explore a collection of valuation models and challenge you to determine which models are most appropriate for certain companies and circumstances”.


“A new edition of Frank Fabozzi's Fixed Income Analysis, Second Edition that provides authoritative and up-to-date coverage of how investment professionals analyze and manage fixed income portfolios. With detailed information from CFA Institute, this guide contains comprehensive, example-driven presentations of all essential topics in the field to provide value for self-study, general reference, and classroom use”.


“Provides the most up-to-date detail for the successful assessment of company performance and financial position regardless of country of origin. The seasoned experts at the CFA Institute offer readers a rich, clear reference, covering all aspects from financial reporting mechanics and standards to understanding income and balance sheets”.

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News: Business Plans Handbook Series

We have updated our collection of online business plans with new volumes in the *Business Plans Handbook* series. Vol. 28-34 (2014-2015) are now available online via the [GVRL Database](#). Notable new businesses include:

- Pipeline fracture testing service
- Mobile petting zoo business
- Medical marijuana clinic
- Senior advocate business
- Concealed carry training business
- 3-D printing service
News: Kanopy Streaming Video

- **Kanopy** is a video streaming solution for colleges and universities offering a “Netflix-like” user experience and a broad selection of over 26,000 documentaries, feature films and training videos from thousands of producers. Touching on all topics, featured producers in Kanopy’s collection include Criterion Collection, PBS, HBO, The Video Project, New Day Films, The Great Courses, California Newsreel, Kino Lorber, Media Education Foundation, First Run Features, BBC, and many more.

- Browse by subject (e.g., Business, Global Studies, Media & Communications, Social Sciences) or search across the film titles and descriptions for content.

- If you sign in your Kanopy username (or your facebook, google+ credentials), you may create playlists and clips (for example, so show in class, or to assign as required viewings).

Notes: Copyright, Fair Dealing, & Course Readings

- Did you miss the recent workshop by Jordan Snel and Monica Rettig on copyright? Don’t fret, their presentation slides are online: [http://brocku.ca/webfm_send/38907](http://brocku.ca/webfm_send/38907)

- Unsure if it is OK to upload an article to SAKAI? Check the Permitted Uses indicated for that resource. We track license terms of use at the database level (e.g., JSTOR) as well as at the *Journal title level*. The following example shows that it is OK to link, but you cannot upload PDFs.

JSTOR Archive - 8 Collections

License Terms of Use

- **Can I post a copy in a course management system?** No

- **Can I put it in a course pack?** No

- **Can I link to it?** Yes

- **Can I make print or electronic copies?** Yes

The Librarians - TV Series

- A group of librarians set off on adventures in an effort to save mysterious, ancient artifacts.

- This TNT series has been running for three seasons (2014-2016) and features an international cast including:
  - Rebecca Romijn (US: X-Men movies)
  - Lindy Booth (CAN: Oakville, ON)
  - John Noah Wyle (US: ER tv)
  - John Harlan Kim (AUS: Neighbours tv)

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Brock University Library

Have a great Winter Term!

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