News & Notes... From the Business & Economics Liaison Librarian

New Graduate Student Study Spaces

The James A. Gibson Library is pleased to announce the creation of two new study spaces located on the 6th floor which are specifically dedicated to graduate students. The *Graduate Meeting Room* is a bookable space that is also a great place to practice presentations. The *Graduate Study Room* consists of a combination of individual study spaces and casual seating areas which will be conducive to quiet study. Access to the Graduate Study Room is via a card-swipe system, which enables us to restrict access to graduate students.

Graduate students may also apply for the use of one of 38 lockers (located on the 6th floor) or for one of 20 shared-use closed study carrels for the next academic year. Applications for lockers and carrels will be accepted from *September 6 – 18, 2011*. A lottery will be held to determine the successful student applicants.

For more information on the new graduate student spaces, please visit the Library web site at: [http://www.brocku.ca/library/services-lib/grad-students/grad-study-space](http://www.brocku.ca/library/services-lib/grad-students/grad-study-space).

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New additions to the Library’s DVD collection

**Inside Job** / Sony Pictures Classics
Call No: DVD—Floor 5  **HB 3722 I57 2011**.
Running time: 109 minutes

Summary: Inside Job is a feature-length documentary film on the 2008 global financial crisis. It was written, produced, and directed by Charles Ferguson and narrated by Matt Damon. Inside Job won the Academy Award for best feature documentary in 2010 and the Writers Guild Award for Best Documentary Screenplay. Learn more at [http://www.sonyclassics.com/insidejob/](http://www.sonyclassics.com/insidejob/).

**Neuromarketing: consumers under the influence** / Films for the Humanities & Sciences.
Call No: DVD—Floor 5  **HF 5415.12615 N467 2009**
Running Time: 53 minutes

Summary: This is a recent documentary on the use of neuroscience technologies to conduct market research. Learn more about the DVD and watch a preview clip on the publisher's website: [http://ffh.films.com/id/19400/Neuromarketing_Consumers_Under_the_Influence.htm](http://ffh.films.com/id/19400/Neuromarketing_Consumers_Under_the_Influence.htm)

**The social network** / Columbia Pictures
Call No: DVD—Floor 5  **PN 1997.2 S63 2011**
Running Time: 120 minutes.

Summary: This feature length film is a fictionalized account of the creation of Facebook by Harvard undergraduate student Mark Zuckerberg. It is based on the book Accidental Billionaires by Ben Mezrich. The Social Network was the winner of numerous awards including four Golden Globe Awards, four Critics' Choice Awards and Best Picture of the Year at the 2010 Academy Awards. Learn more at: [http://www.sonypictures.com/movies/thesocialnetwork/](http://www.sonypictures.com/movies/thesocialnetwork/)

Business & Economics DVD catalogue

A new edition of the PDF catalogue “Business & Economics DVDs & Videos in the James A. Gibson Library” was compiled and published on my Liaison profile page in May 2011. It lists a selection of film and video databases and web sites as well as relevant individual titles held in DVD or VHS format. Each entry lists basic descriptive information including the title, call number, running time, and a brief summary. There is a subject index to individual titles at the end of the catalogue. [http://brocku.ca/webfm_send/17253](http://brocku.ca/webfm_send/17253)
Key Research Tools Migrate to ProQuest Interface

Earlier this summer, many of your favourite Library research databases such as ERIC, PsycINFO, Sociological Abstracts, and Worldwide Political Science Abstracts migrated from using a search interface provided by CSA Illumina over to the new ProQuest search interface. This change also affects our access to other APA content such as PsycARTICLES and PsycBOOKS.

Some advantages to Business researchers stem from the fact that one may now search the standard social science research databases in combination with ABI/Inform Global, Canadian Newsstand, CBCA Complete, ProQuest Dissertations & Theses, and other titles. For a complete list of databases that may be cross-searched, please see: http://www.brocku.ca/news/16945

OECD iLibrary Statistics Database

The James A. Gibson Library now has a subscription to the Statistics module of the OECD iLibrary platform which provides online and remote access to OECD statistics and datasets.

The OECD iLibrary Statistics Database contains a wide breadth of content according to 17 thematic collections:
- Agriculture and Food
- Development
- Economics
- Education
- Employment
- Energy—IEA
- Environment
- Finance and Investments
- Governance
- Industry and Services
- Nuclear Energy—NEA
- Science and Technology
- Social Issues, Migration and Health
- Taxation
- Trade
- Transport—ITF
- Urban, Rural and Regional Development

Our subscription includes access to many well known OECD statistical publications such as: Main Economic Indicators, OECD Factbook, and Monthly Statistics on International Trade.

The OECD iLibrary also includes data from the International Energy Agency which also provides data on non-OECD member nations.

You may extract data across all datasets, view data by topic, or view country statistical profiles.


In addition, a detailed brochure describing each thematic collection is available on the OECD website.
New Books on Higher Education

This issue’s new book listing focuses on titles related to higher education that may be relevant to business and economics faculty and staff.

Business & Management Education

Service Learning