Earlier this year, the Library’s subscription to Passport GMID changed. We now have access to a set of Industry Reports that covers 175 different Canadian economic sectors (based on the ISIC classification):

- Primary materials (agriculture, fishing, forestry, mining)
- Energy, utilities, and recycling
- Intermediate goods (chemical, metal, rubber, wood products)
- Food, beverages, and tobacco
- Personal goods (perishable, semi-durable, and durable goods)
- Machinery (general and special purpose)
- High-tech goods (electricity generation, computers, medical equipment)
- Transport equipment (aircraft, motor vehicles, railway, ships)
- Transport and communications (cargo handling, telecommunications, air, road, railway and water transport)
- Finance and insurance
- Construction and real estate
- Business services (accounting, advertising, business consulting, R&D, Recruitment, etc.)
- Publishing and printing
- Government, health, and education
- Personal and recreational services
- Hotels and restaurants
- Retail and wholesale

Each report provides an industry overview and includes data on the industry’s attractiveness, growth, role of imports and exports, competitive environment, buyers, suppliers, and future outlook. You can access the new Industrial—Canada reports from the Industries menu in Passport GMID.
The Innovator’s Bookshelf: new titles in print that inform & inspire

**Creative people must be stopped: six ways we kill innovation (without even trying)**  
Call No: HD 53 O94 2012 (9th floor)  
The author identifies the six dominant types of constraints that kill innovation and ways each constraint can be overcome. Learn more at:  

**Developing innovative organizations: a roadmap to boost your innovation potential**  
Call No: HD 58.8 G3397 2011 (9th floor)  
The author is a professor of innovation management at the Louvain School of Management. “This book provides a systemic framework to understand what innovation is, why it matters, how it can be managed, and how it can help your organization to reach its objectives”. ([publisher’s website](http://www.palgrave.com))

**Serial innovators: firms that change the world**  
“Serial Innovators studies the factors affecting the aging of firms, particularly those that slow down their ability to adapt to changes in the marketplace. The book reviews recent findings in relevant academic fields—behavioral economics, psychology, neuroscience, organizational science, network theory, anthropology, sociology, and strategy—to understand how firms, as they grow, develop rigidities that prevent change.” ([publisher’s website](http://www.wiley.com))

**The innovator’s way: essential practices for successful innovation**  
Call No: HD 45 D36 2010 (9th floor)  
“They identify and describe eight personal practices that all successful innovators perform: sensing, envisioning, offering, adopting, sustaining, executing, leading, and embodying. Together, these practices can boost a fledgling innovator to success. Weakness in any of these practices, they show, blocks innovation.” ([publisher’s website](http://www.mitpressjournals.org))

**The little black book of innovation: how it works, how to do it**  
Call No: HD 45 A678 2012 (9th floor)  
“Anthony presents a simple definition of innovation, breaks down the essential differences between types of innovation, and illuminates innovation's vital role in organizational success and personal growth.” ([publisher’s website](http://www.hbr.org))

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**New ebooks on Innovation from Springer**

**Lean innovation: a fast path from knowledge to value**  
/ Claus Sehested, Henrik Sonnenberg. New York: Springer, 2011. This book is written for managers and offers five case studies of how lean innovation has been used by real companies such as ECCO footwear.

**Open and closed innovation: different cultures for different strategies**  
News: Passport GMID Dashboards

Passport GMID's focus is on fast-moving consumer goods (24 industries from alcoholic drinks to travel & tourism) across 80 countries worldwide including Canada. Another new enhancement to our Passport GMID subscription for 2012 are Dashboards, which are data visualization apps. Our subscription provides access to the following dashboards:

- **Industry Overviews**: browse each industry to uncover categories, companies and industries of interest at the global level.
- **Company & Brand Overviews**: analyse leading company and brand size, growth and top-line geographic portfolios across each industry.
- **Country Overviews**: compare business environmental factors, key economic indicators, social and cultural factors with and across industries. [Descriptions courtesy of Passport GMID].
- We also have access to the **Visual Industrial Dashboard** (for Canada) which enables data visualization of key metrics such as production, profitability and market share for any industrial category.

News: Statistics Canada 2011 Census Data

Data from the **2011 Census of Population** is slowly being released by Statistics Canada.

- **Census Profiles**: statistical overviews of geographic areas (e.g. province, census metropolitan areas, etc.). The population and dwelling count data was released in February 2012. Additional data on other characteristics (e.g. age, sex, dwellings) is forthcoming over the next few months
- **Visual Census**: this is a data visualization tool that facilitates the comparison of changing Canadian demographics by geographic area.
- **Census Data Navigator**: this is a new tool to help users navigate the population and dwelling highlight tables from the 2011 Census by geography using a "google maps" type of interface.

Notes: Keeping up with Statistics Canada data releases

There are several ways to keep up with the latest Statistics Canada data releases:

1. **The Daily**: is released Monday to Friday at 8:30 am Eastern Time and reviews the latest data releases (e.g. CPI monthly data) and announces new products and studies.
3. You can connect with Statistics Canada using your favorite social media tools such as Facebook, Twitter, RSS feeds, and via their YouTube channel.
4. Did you know that Statistics Canada has a mobile site that makes it easy to access the latest information on your smart phone?
5. You can also download a widget to automatically get updates from Statistics Canada.

Find out more on their Stay Connected page: [http://www.statcan.gc.ca/sc-rb/index-eng.html](http://www.statcan.gc.ca/sc-rb/index-eng.html)
Recently, I visited Virginia and Washington, DC. One of my stops was Monticello, which was the home of Thomas Jefferson, the author of the Declaration of Independence and the third President of the United States. See: http://www.monticello.org.

Jefferson sold his personal library of 6,700 volumes to the U.S. Congress in 1815 after the British burned the Capitol and the Library of Congress in 1814 during the War of 1812.

Jefferson’s library helped rebuild the Library of Congress and although another fire in 1851 destroyed much of the collection, many original titles still remain.

As expected, another stop on my trip was to visit the Library of Congress. There is currently an exhibit of Jefferson’s Library at the Library of Congress. See: http://www.loc.gov/exhibits/jefferson/jefflib.html

Some Quotations from Thomas Jefferson:

“I cannot live without books”.
(Thomas Jefferson to John Adams, June 10, 1815).

"I have often thought that nothing would do more extensive good at small expense than the establishment of a small circulating library in every county, to consist of a few well-chosen books, to be lent to the people of the country under regulations as would secure their safe return in due time."

(Thomas Jefferson to John Wyche, May 19, 1809).